

2022 FACT SHEET

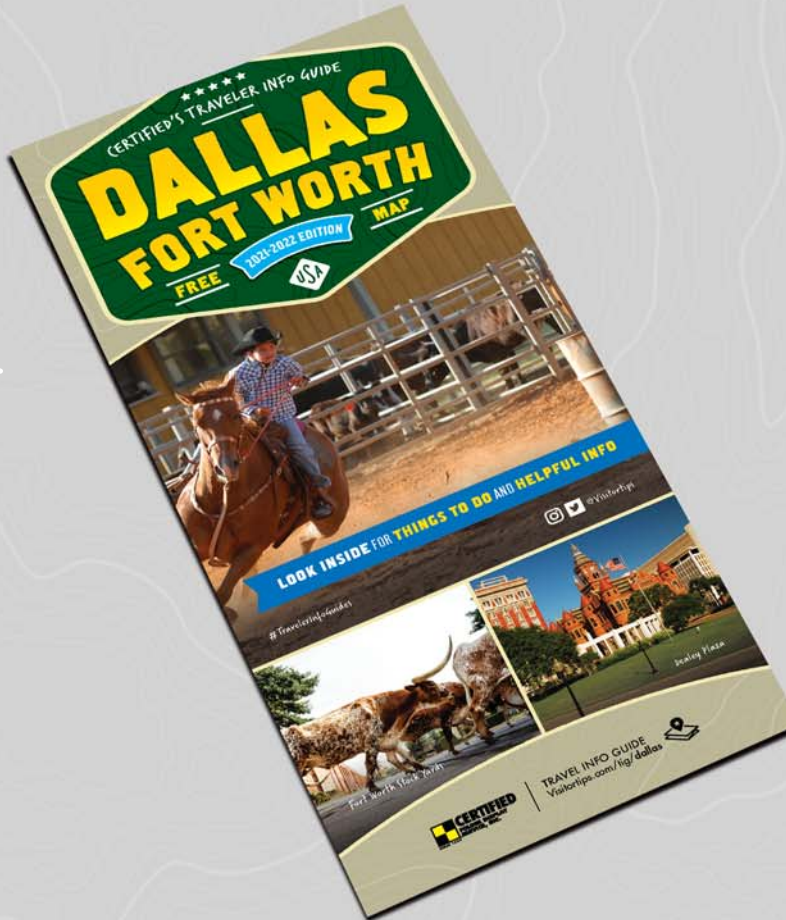
DALLAS & FORT WORTH

CERTIFIED'S TRAVELER INFO GUIDE



Want to Reach Visitors...

Be part of this guide and join other businesses in reaching visitors to the Dallas and Fort Worth area.



What You Get:

- **100,000** Printed Brochures
- **Full-Color Brochure** folding down to 4" x 9"
- **Distributed** during a 12 Month Period
- **Ad Cost** Ranging from \$725 – \$3,175

Distribution Includes:

- **293 Visitor Locations** throughout Dallas
- **132 Visitor Locations** throughout Arlington
- **229 Visitor Locations** throughout Fort Worth



Also includes online promotion at **visitor tips.com** using a digital flip-guide with hyperlinks to all advertisers!

Check it out!



Contact us today for further information:

Jeff Yeley

JeffY@CertifiedFolder.com
MOBILE 817-829-7006

RATES & AD SPECS

BUSINESS CARD

3.75" wide x 2.0625" tall
Horizontal Only

\$725

HALF PANEL

3.75" wide x 4.25" tall

\$1,325

FULL PANEL

3.75" wide x 8.75" tall

\$2,525

BACK COVER

4" wide x 9" tall
Please Add Bleed - 4.25" wide x 9.25" tall

\$3,175

ART SPECS

We Can Build Your Ad

We offer fantastic Ad Design prices ranging from only \$50 to \$100. Ask your Certified representative to show you samples of our work.

We prefer to receive elements such as logos and photos in digital format. Remember to be specific regarding color preferences, copy and photographs you wish to use.

Supplied Artwork

- ▶ PDF/x-1a compliant files are the preferred format. Please submit as high-resolution, press ready PDFs. Fonts and 300 ppi, CMYK images must be embedded. Bleed must be included if necessary.
- ▶ Also accepted are native Adobe InDesign CS files, packaged with all fonts, PostScript and OpenType (Mac compatible) and images.
- ▶ Photoshop CS or Illustrator CS files accepted in EPS, TIF or AI format.

Photographs / Logos

- ▶ Any of the following standard graphic file formats are accepted: TIF, EPS or AI.
- ▶ Please note: High-resolution jpeg files can be accepted, but we do not recommend it because of quality issues.
- ▶ Images must be 300 ppi at final print size.

When supplying ads via email, remember the following:

- ▶ Email Ad to:
ProductionTeam@CertifiedFolder.com
- ▶ High-resolution, press ready PDF for Printing.
- ▶ All electronic advertisements must be the correct size, with bleed if required.

For More Information:

Contact our **Design Services Department**
1-800-799-7373 ext. 121

IMPORTANT DATES

- ▶ **Ad Close:** April 6, 2022
- ▶ **Materials Due:** April 13, 2022
- ▶ **Pub Date:** June 1, 2022

