



Hidden Gardens

2026 TOUR

Sponsorship Type	Included in Sponsorship	Sponsorship Cost
Presenting Partner (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Logo on Presenting Sponsor Sign set on easel in courtyard during bus load-in, happy hour, and dinner • 10 premier seating reservations for the Patron Dinner and Sunset Tour • 20 Tickets for the Public Tour • Complimentary Table to promote your business in each of the gardens • Full color spread ad (two pages) in the Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$10,000
Diamond/Pinnacle Level Table Host (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Your name recognized at the Sunset Tour and Patron Dinner as the Diamond / Pinnacle Level Host • 10 premier seating reservations for the Patron Dinner and Sunset Tour • 10 Tickets for the Public Tour • Full color spread ad (two pages) in the Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • Choice of either: <ul style="list-style-type: none"> ◦ 1 year Diamond Level Individual membership to Historic Fort Worth, Inc. ◦ 1 year Pinnacle Level Business Connection membership to Historic Fort Worth, Inc. 	\$10,000
Sunset Tour & Patron Dinner Partner (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Logo on Sponsor Sign set on easel in courtyard during bus load in, happy hour, and dinner • 10 premier seating reservations for the Patron Dinner and Sunset Tour • 10 Tickets for the Public Tour • Full page color ad in the Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$8,500
Ticket Partner (during the Public Tour)	<ul style="list-style-type: none"> • Your logo on all public tour tickets • 2 reservations to the Patron Dinner and Sunset Tour • Full page color ad in the Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$5,000



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Garden Table Partner (during the Public Tour)	<ul style="list-style-type: none"> • Set up a table in a garden with your businesses' handouts or free swag (your merch and staff) • Space in 1 of the gardens for your educational information • 2 reservations to the Patron Dinner and Sunset Tour • Full page color ad in the Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$5,000
Platinum/Skyscraper Level Table Host (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Your name recognized at the Sunset Tour and Patron Dinner as the Platinum / Skyscraper Level Host • 10 premier seating reservations for the Patron Dinner and Sunset Tour • 4 Tickets for the Public Tour • Full page color ad in the Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • Choice of either: <ul style="list-style-type: none"> ◦ 1 year Platinum Level Individual membership to Historic Fort Worth, Inc. ◦ 1 year Skyscraper Level Business Connection membership to Historic Fort Worth, Inc. 	\$5,000
Cooling Scarf (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Your name or logo on Cooling Scarf given to each guest during the Sunset Tour • 2 reservations to the Patron Dinner and Sunset Tour • 10 tickets to the Public Tour • Full page color ad in The Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$4,000
Fan Partner (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Your name or logo on the paper fan given to each guest during the Sunset Tour and Patron Dinner • 2 reservations to the Patron Dinner and Sunset Tour • 10 tickets to the Public Tour • Full page color ad in The Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$4,000



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Tour Booklet Partner (during both the Sunset Tour evening and the Public Tour)	<ul style="list-style-type: none"> • Your name or logo listed as the Tour Booklet Partner in the Tour Booklet • 2 reservations to the Patron Dinner and Sunset Tour • 10 tickets to the Public Tour • Full page color ad in The Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$4,000
Refreshment Partner (in one garden during the Public Tour)	<ul style="list-style-type: none"> • Your name or logo on plastic lemonade cups during the Public Tour (served with cookies) • 2 reservations to the Patron Dinner and Sunset Tour • 10 tickets to the Public Tour • Full page color ad in The Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$3,000
Floral or Centerpiece Partner (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Your name or logo on signage at each table during the Patron Dinner • 2 reservations to the Patron Dinner and Sunset Tour • 10 tickets to the Public Tour • Full page color ad in The Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$3,000 or In Kind
Bottled Water Donor (during both the Sunset Tour evening and the Public Tour)	<ul style="list-style-type: none"> • HFW volunteers will distribute 70 cases of your logo- branded bottles of water to all guests at both the Sunset and Public Tours • 2 reservations to the Patron Dinner and Sunset Tour • 10 tickets to the Public Tour • Full page color ad in The Tour Booklet • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • 1 year HFW Basic Business Connection membership 	\$3,000 or In Kind
Gold/Tower Level Table Host (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> • Your name recognized at the Sunset Tour and Patron Dinner as the Gold / Tower Level Host • 10 Preferred seating reservations for the Patron Dinner and Sunset Tour • Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts • Full page color ad in the Tour Booklet • Choice of either: <ul style="list-style-type: none"> ◦ 1 year Gold Level Individual membership to Historic Fort Worth, Inc. ◦ 1 year Tower Level Business Connection membership to Historic Fort Worth, Inc. 	\$3,000



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Photobooth Sponsor (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> ● Your name or logo prominently displayed on an easel by the photo booth ● 2 Preferred seating reservations for the Patron Dinner and Sunset Tour ● Full page color ad in the Tour Booklet ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● Choice of either: <ul style="list-style-type: none"> ○ 1 year Gold Level Individual membership to Historic Fort Worth, Inc. ○ 1 year Tower Level Business Connection membership to Historic Fort Worth, Inc. 	\$3,000
Patron Dinner Novelty Pen Partner (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> ● Your logo printed on a novelty pen given as a party favor to each guest at the Patron Dinner ● 2 reservations to the Patron Dinner and Sunset Tour ● 10 tickets to the Public Tour ● Full page color ad in The Tour Booklet ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● 1 year HFW Basic Business Connection membership 	\$3,000
Silver/Rooftop Level (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> ● Your name recognized at the Sunset Tour and Patron Dinner as the Silver / Rooftop Level Host ● 4 Preferred seating reservations for the Patron Dinner and Sunset Tour ● 6 Tickets to Public Tour ● Full page color ad in the Tour Booklet ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● Choice of either: <ul style="list-style-type: none"> ○ 1 year Silver Level Individual membership to Historic Fort Worth, Inc. ○ 1 year HFW Basic Business Connection membership 	\$1,750
Tour Bus Partner (during the Sunset Tour and Patron Dinner evening)	<ul style="list-style-type: none"> ● Your name or logo displayed 11" x 17" signs on the Sunset Tour and Patron Dinner Tour buses ● Choice of either: <ul style="list-style-type: none"> ○ 2 reservations to the Patron Dinner and Sunset Tour ○ 8 Tickets for the Public Tour ● Full page color ad in The Tour Booklet ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● 1 year HFW Basic Business Connection membership 	\$1,500



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<p>Garden Staging Partner</p> <p>(during the Public Tour) *Can also include the Sunset Tour evening if all will still look for Sunday's Public Tour!</p>	<ul style="list-style-type: none"> ● Stage the garden area of one garden (with garden owner's approval) ● Logo on staked sign in the staged area at the garden ● Full page color ad in The Tour Booklet ● Choice of either: <ul style="list-style-type: none"> ○ 2 reservations to the Patron Dinner and Sunset Tour ○ 8 Tickets for the Public Tour ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● 1 year HFW Basic Business Connection membership 	<p>\$1,500</p>
<p>Happy Hour Partner</p> <p>A sponsor for each kind of drink</p> <p>★ Wine - white only ★ Beer (koozie) SOLD OUT</p> <p><u>Signature drinks:</u> ★ Vodka "Salty Dog" ★ Gin "Gimlet" ★ Tequila "Garden Water" SOLD OUT</p>	<ul style="list-style-type: none"> ● Your name or logo prominently displayed on a staked sign (approx) 2' x 3' in the Happy Hour area at the Patron Dinner ● Your name or logo on the cups used to serve your drink at the Patron Dinner Happy Hour ● 6 Tickets for the Public Tour ● Your Choice of either: <ul style="list-style-type: none"> ○ 2 reservations to the Patron Dinner and Sunset Tour ○ 1 Full page color ad in the Tour Booklet ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● 1 year HFW Basic Business Connection membership 	<p>\$1,500</p>
<p>Music Partner</p>	<ul style="list-style-type: none"> ● Your name or logo prominently displayed on a staked sign (approx) 2' x 3' next to the Harpist at the Sunset Tour Happy Hour, and Patron Dinner (at both) ● 6 Tickets for the Public Tour ● Your Choice of either: <ul style="list-style-type: none"> ○ 2 reservations to the Patron Dinner and Sunset Tour ○ 1 Full page color ad in the Tour Booklet ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● 1 year HFW Basic Business Connection membership 	<p>\$1,500</p>
<p>IN KIND Grill</p> <p>More than \$1,500 value</p> <p>(during both the Sunset Tour evening and the Public Tour)</p>	<ul style="list-style-type: none"> ● Your name or logo prominently displayed on a staked sign in one of the gardens by the grill ● 2 reservations to the Patron Dinner and Sunset Tour ● 10 tickets to the Public Tour ● Full page color ad in the Tour Booklet ● Name on the invitation, HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts ● 1 year HFW Basic Business Connection membership 	<p>In Kind Value: more than \$1,500</p>



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<p>IN KIND Grill</p> <p>Less than \$1,500 value</p> <p>(during both the Sunset Tour evening and the Public Tour)</p>	<ul style="list-style-type: none"> Your name or logo prominently displayed on a staked sign in one of the gardens by the grill Choice of either: <ul style="list-style-type: none"> 8 Tickets for the Public Tour 1 half-page color ad in the Tour Booklet Name on HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts 1 year HFW Basic Business Connection membership 	<p>In Kind Value: less than \$1,500</p>
<p>Young Professionals Partner</p>	<ul style="list-style-type: none"> 2 Reservations to Patron Dinner and Sunset Tour Choice of either: <ul style="list-style-type: none"> 8 Tickets for the Public Tour 1 half-page color ad in the Tour Booklet Name on HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts 1 year HFW Young Professional Membership 	<p>\$850</p>
<p>Individual Garden Partner</p> <p>(during both the Sunset Tour evening and the Public Tour)</p>	<ul style="list-style-type: none"> Your name or logo prominently displayed on a staked sign in one of the gardens Choice of either: <ul style="list-style-type: none"> 8 Tickets for the Public Tour 1 half-page color ad in the Tour Booklet Name on HFW's Hidden Gardens 2026 Tour web page, event promoting e-blasts, tag on social media posts 1 year HFW Basic Business Connection membership 	<p>\$650</p>
<p>Emerging Preservationist*</p> <p>(Must be 35 or younger)</p>	<ul style="list-style-type: none"> 1 Reservation to Patron Dinner and Sunset Tour 1 year HFW Basic Individual membership <p><i>*Please note this does <u>not</u> include an Ad in the Tour Booklet</i></p> <p><i>*Must show valid proof of age with purchase. Age verified at check-in</i></p>	<p>\$275</p>

All Sponsorships Include a Half or Full Page Ad with Your Name or Logo
Artwork deadline is March 1, 2026

Ad and Logo Art Information

- Size: **Full Page** 5" x 8" (5.75" x 8.75" full bleed) **Half Page** 5" x 4" (5.75 x 4.5 full bleed)
- Create a press-quality PDF with embedded fonts, or a JPG PSD or Tiff at 300 DPI CMYK color mode
- Label it HG26_[your company name]
- Email to events@HistoricFortWorth.org. Include your name, contact info, etc in the body of the email

Hidden Gardens 2026 Tour Booklet Ad Options		
Ad Type	Ad Information & Instructions	Cost
Inside Front Cover Ad	<ul style="list-style-type: none"> Your Ad - Full Inside Front Cover 5.75" x 8.75" full bleed Artwork Deadline March 1, 2026 Create a press-quality PDF with embedded fonts, or a JPG PSD or Tiff at 300 DPI CMYK color mode Label it HG26_[your company name] Email to events@HistoricFortWorth.org. Include your name, contact info, etc in the body of the email 	\$1,000 SOLD OUT
Back Cover Ad	<ul style="list-style-type: none"> Your Ad - Full Back Cover 5.75" x 8.75" full bleed Artwork Deadline March 1, 2026 Create a press-quality PDF with embedded fonts, or a JPG PSD or Tiff at 300 DPI CMYK color mode Label it HG26_[your company name] Email to events@HistoricFortWorth.org. Include your name, contact info, etc in the body of the email 	\$1,000 SOLD OUT
Back Inside Cover Ad	<ul style="list-style-type: none"> Your Ad - Full Back Cover 5.75" x 8.75" full bleed Artwork Deadline March 1, 2026 Create a press-quality PDF with embedded fonts, or a JPG PSD or Tiff at 300 DPI CMYK color mode Label it HG26_[your company name] Email to events@HistoricFortWorth.org. Include your name, contact info, etc in the body of the email 	\$800 SOLD OUT
Full Page Ad	<ul style="list-style-type: none"> Your Ad - Full Page 5" x 8" (5.75" x 8.75" full bleed) Artwork Deadline March 1, 2026 Create a press-quality PDF with embedded fonts, or a JPG PSD or Tiff at 300 DPI CMYK color mode Label it HG26_[your company name] Email to events@HistoricFortWorth.org. Include your name, contact info, etc in the body of the email 	\$500
Half Page Ad (horizontal)	<ul style="list-style-type: none"> Your Ad - Half Page 5" x 4" (5.75 x 4.5 full bleed) Artwork Deadline March 1, 2026 Create a press-quality PDF with embedded fonts, or a JPG PSD or Tiff at 300 DPI CMYK color mode Label it HG26_[your company name] Email to events@HistoricFortWorth.org. Include your name, contact info, etc in the body of the email 	\$300